

## BECOME A FUNDRAISING PARTNER AT #MEACTION!

- 1) Go to the [fundraising page](#) and scroll down until you see 'The Team'. Click on 'Join the Team', circled in red below.



- 2) Set up your own profile to make a direct appeal to your network with your own story. If you don't feel comfortable sharing your own story, feel free to use the campaign text that is found when you click on Jen's or Jaime's fundraising page.
- 3) If you have told your own story, be sure to link your story back to the bigger cause (“...and that is why I am asking you today if you will join me in supporting...”)
- 4) Set your own fundraising goal. Fundraising goals can have a wide range, or you can simply try to raise as much as you can, without setting a goal.
- 5) Advertise widely to your network of family and friends. Post your fundraiser to Facebook and make updates. Be sure to link to your own fundraising page if you want people to support your fundraising goal; otherwise link to the main page: <https://www.crowdrise.com/millionsmissing-round-2>

Don't want to set up your own page? That's quite all right! Here are some ideas for other ways you can help:

- Pick a different fundraising partner each week and promote their page heavily on Facebook and Twitter.
- Campaign to get donations for the fundraiser in general, using email and social media.
- Write an article or a blog post that links to the fundraiser.

Some general tips: it's good to mention what has been accomplished in the past without over-promising what can be accomplished in the future. Use active and positive words like 'join' and 'accomplish' rather than 'help'. Always thank people for their donations personally.

Speaking of which, thank you so much for **joining us** in **accomplishing** this goal!